

# THE FORD SITE

SAINT PAUL, MINNESOTA



135 ACRES OF OPPORTUNITY





# CONNECTED | LIVABLE | SUSTAINABLE

## FORD SITE VISION

In the early 1900s Henry Ford carefully chose this site for his Twin Cities Assembly Plant. In the coming years, a 21st Century Community will emerge on this 135 acres of redeveloped land uniquely situated on the Mississippi River.

This site will be a **LIVEABLE, MIXED USE NEIGHBORHOOD** that looks to the future with **CLEAN TECHNOLOGIES AND HIGH-QUALITY DESIGN FOR ENERGY, BUILDINGS AND INFRASTRUCTURE**. This site will support walking, biking and transit, and provide services, jobs and activities that every generation can enjoy.



# EMBRACE THE FORWARD THINKING VISION

The Ford Site is looking to attract local, regional, national and international business.

Businesses that embrace the vision for the site where jobs, people and green space interact in a dynamic way.

● SEE YOUR COMPANY HERE



- RESEARCH & DEVELOPMENT
- PROFESSIONAL SERVICES
- CLEAN MANUFACTURING
- HEALTH & MEDICAL
- EDUCATIONAL
- HIGH-TECH
- OFFICE
- RETAIL

# FORD SITE ASSETS

135 ACRES OF OPPORTUNITY IN A VIBRANT NEIGHBORHOOD

The Ford Site is located in the midst of the thriving business district of Highland Village, and in the highly-desired Highland Park residential neighborhood.

An exceptional pool of talent lies near the Ford Site - 280,167 workers live within a 7-mile, 22-minute commute. Employers have access to an educated talent pool, with many higher education and research institutions, including the University of Minnesota and five other high-performing colleges and universities within 10 miles. Additionally, there are 34 colleges and universities in the state.

The Greater MSP region has a strong public transportation network including light rail (METRO Blue Line and METRO Green Line) and Bus Rapid Transit (A Line).



# HIGH QUALITY OF LIFE WITH RANKINGS TO PROVE IT

The Ford Site is adjacent to the nation's #1 Park System in both Minneapolis and Saint Paul (Trust For Public Land ParkScore 2015), the Mississippi River, and the acclaimed Grand Rounds bike trail.

**FASTEST GROWING STATE FOR TECH WORKERS**  
-FORBES, 2015

MINNESOTA IS THE **MOST COMPETITIVE STATE IN HUMAN RESOURCES**  
-BEACON HILL INSTITUTE, 2014

**RANKS #1 AMONG THE TOP 25 U.S. METROS FOR RETENTION OF ITS PROFESSIONAL WORKFORCE**  
-MYLES SHAVER, UNIVERSITY OF MINNESOTA

**AMONG THE TOP TWO REGIONS FOR HIGH SKILL EMPLOYEE CONCENTRATION**  
-WELLS FARGO ECONOMIC GROUP

**AMONG THE MOST INNOVATIVE CITIES IN THE NATION**  
-INC. MAGAZINE, 2014

**MSP NAMED A NATIONAL BRAIN TRUST**  
-INC. MAGAZINE, 2014

**2ND MOST CONCENTRATED MILLENNIAL MARKET**  
-CBRE, 2015

**CNBC'S TOP STATE FOR BUSINESS, 2015**  
-CNBC, 2015



The background is a solid teal color with a repeating pattern of the words 'LIVABLE SUSTAINABLE VIBRANT FORWARD THINKING INFRASTRUCTURE' in a lighter teal font. Overlaid on this are several overlapping circles: a large white circle, a smaller dark brown circle, and a medium-sized dark red circle. A large, dark brown circular area is positioned in the lower-left quadrant, containing the main text.

# LEARN MORE ABOUT LOCATING YOUR BUSINESS IN ONE OF THE MOST VIBRANT NEIGHBORHOODS IN SAINT PAUL

JONATHAN SAGE-MARTINSON

Director of Planning and Economic Development, City of Saint Paul  
651-266-6628 | [jonathan.sage-martinson@ci.stpaul.mn.us](mailto:jonathan.sage-martinson@ci.stpaul.mn.us)